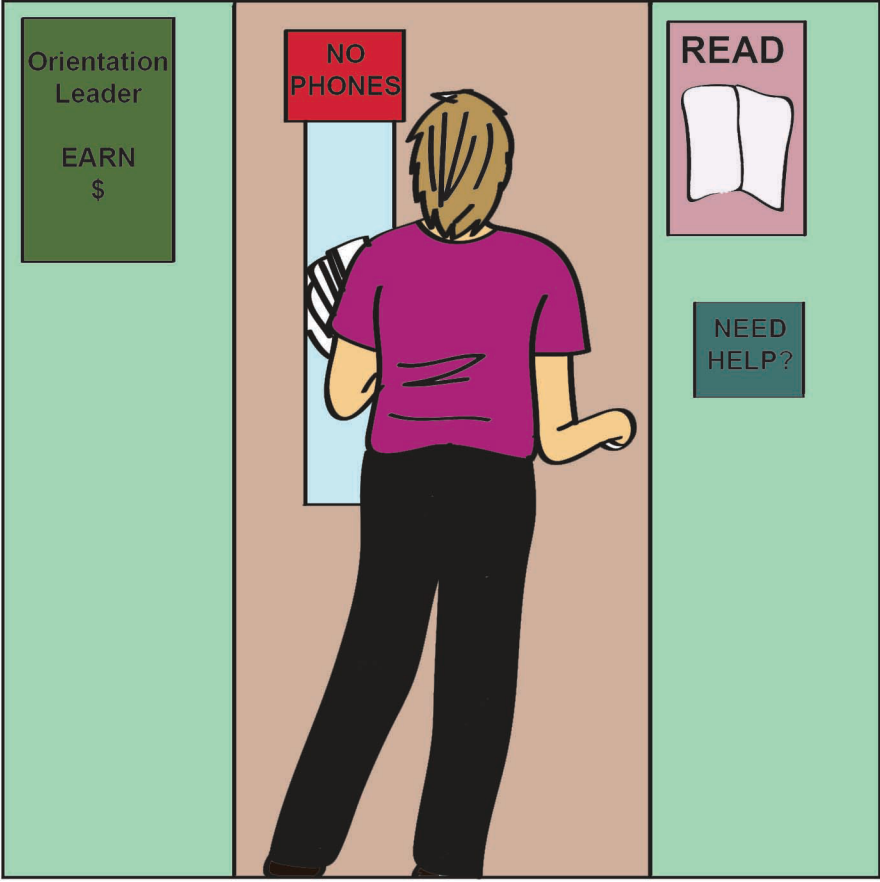


Adam : "Geez, on top of spending all of my money on these ridiculously overpriced books, now I receive the displeasure of carrying them around!"

Transition to library entrance



Adam : Goes into the library for some thinking time. How will I afford anything else of real importance?

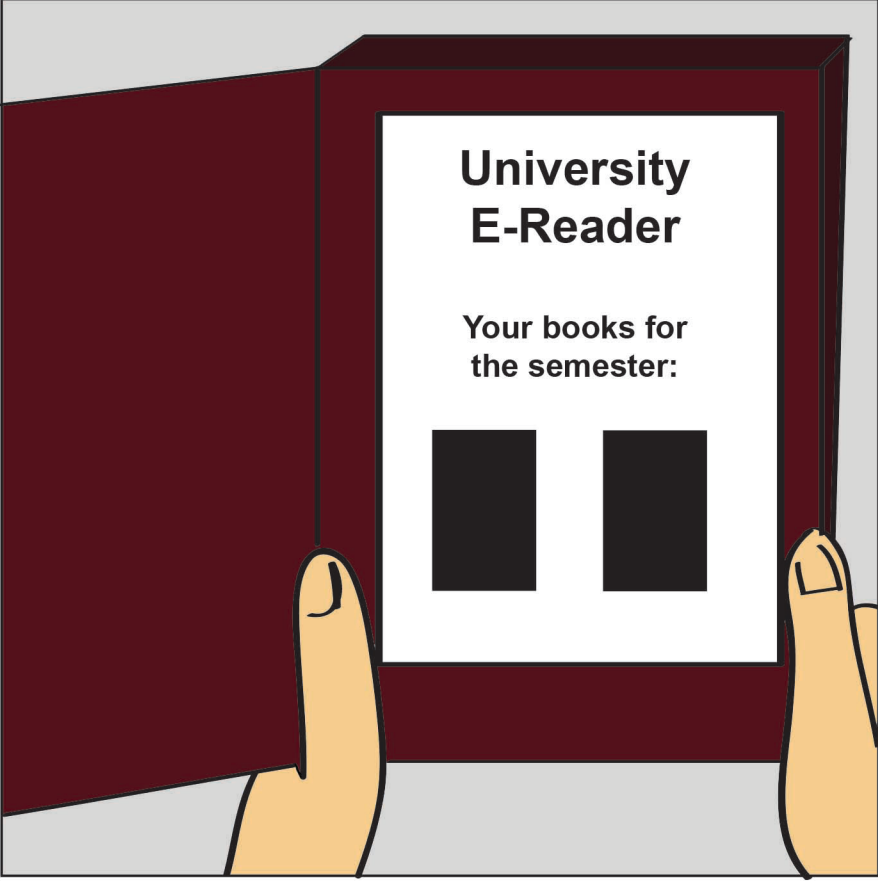


Adam: "How come textbooks cost so much! There just has to be an alternative solution to this problem."

Transition to the Ereader Adam is thinking about.



Adam: "What if there was an alternative way? That's it!"



Adam: "We need an Ereader that is provided to the students by the university upon acceptance."

Tuition, Fees, & Other

University E-reader and Textbooks	
ONE TIME FEE FOR THE EREADER	\$100.00
*PER SEMESTER TEXTBOOKS	\$75.00
TOTAL	\$175.00

Room

Board

Meal Plan

Adam: "A one time fee to a students' initial bill for the ereader, then after that a \$75 fee per semester for the books."