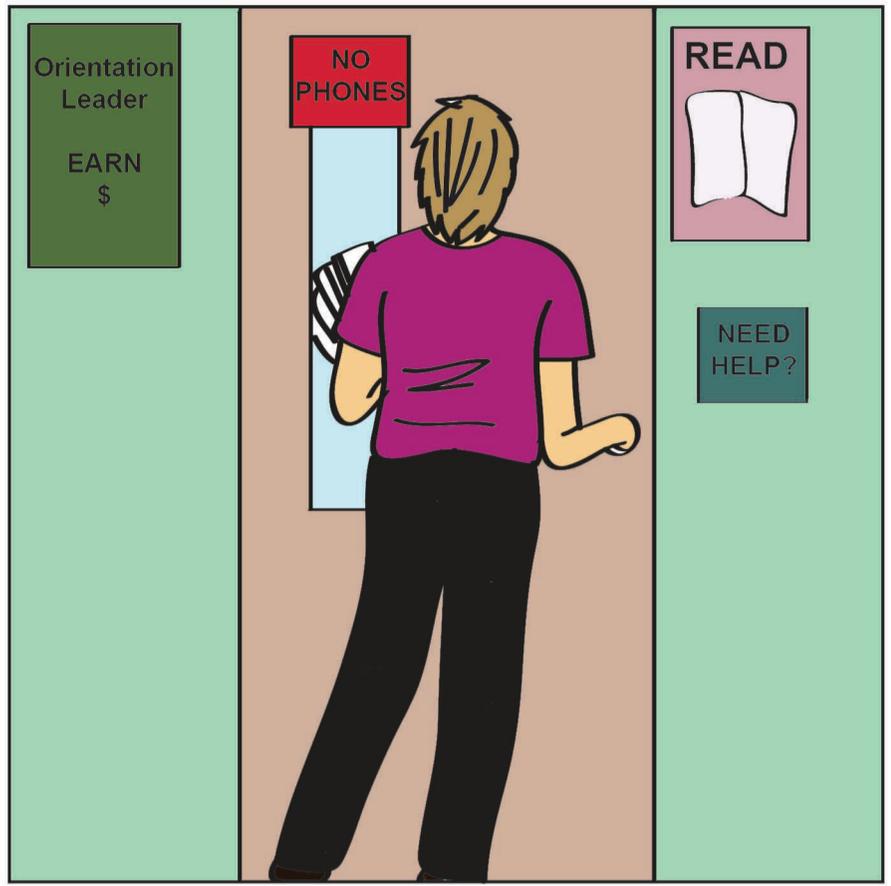


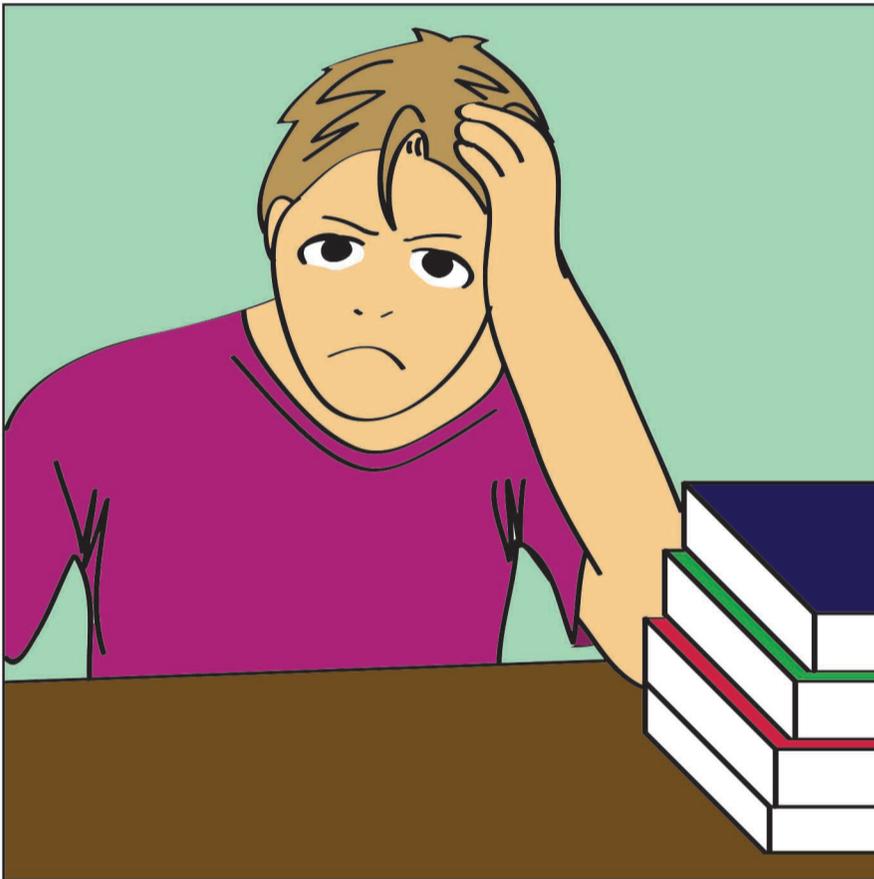


Adam : "Geez, on top of spending all of my money on these ridiculously overpriced books, now I receive the displeasure of carrying them around!"



Adam : Goes into the library for some thinking time. How will I afford anything else of real importance?

Transition to library entrance

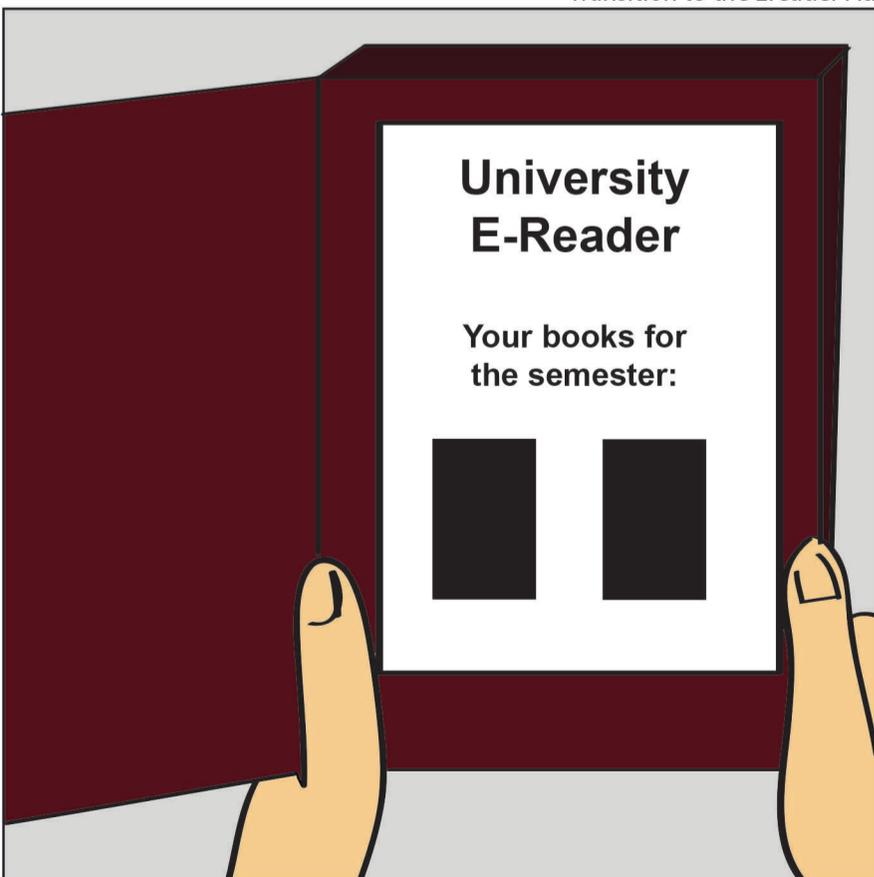


Adam: "How come textbooks cost so much! There just has to be an alternative solution to this problem."



Adam: "What if there was an alternative way? That's it!"

Transition to the Ereader Adam is thinking about.



Adam: "We need an Ereader that is provided to the students by the university upon acceptance."

### Tuition, Fees, & Other

<b>University E-reader and Textbooks</b>	
*ONE TIME FEE FOR THE EREADER*	\$100.00
*PER SEMESTER TEXTBOOKS	\$75.00
<b>TOTAL</b>	<b>\$175.00</b>

Room -----  
 Board -----  
 Meal Plan -----

Adam: "A one time fee to a students' initial bill for the ereader, then after that a \$75 fee per semester for the books."