

1. What do you like most about our new product?
I think that it would be a good tool for young children to learn their shapes.
2. What changes would most improve our new product?
Instructions would be nice to know exactly what the purpose of the game is.
3. What do you like most about competing products currently available from other companies?
I'm not aware of any other similar products.
4. What changes would most improve competing products currently available from other companies?
I'm not aware of any other similar products.
5. What would make you more likely to use our new product?
I may use it if I had a pre-school age child who needed practice on learning their shapes.
6. If our new product were available today, how likely would you be to recommend it to others?
Moderately likely
7. If you are not likely to use our new product, why not?
Do not need a product like this
8. How important is price to you when choosing this type of company?
Extremely important
9. Overall, are you satisfied with your experience using our new product, dissatisfied with it, or neither satisfied or dissatisfied with it?
Neither satisfied nor dissatisfied
10. If our new product were available today, how likely would you be to use it instead of competing products currently available from other companies?
Not at all likely
11. What do you like most about our new service?
Easily accessible from home
12. What changes would most improve our new service?
I'm not sure
13. What do you like most about competing services currently available from other companies?
I'm not familiar with any other competing services
14. What changes would most improve competing services currently available from other companies?
I'm not familiar with any other competing services
15. If our new company were available today, how likely would you be to recommend it to others?
Not at all likely
16. What would make you more likely to use our new service?
I would use it if it pertained to my life or family
17. How important is convenience when choosing this type of service?
Extremely important
18. If you are not likely to use our new service, why not?
Do not need a service like this
19. Overall, are you satisfied with your experience using our new service, neither satisfied, or dissatisfied with it, or dissatisfied with it?
Neither satisfied nor dissatisfied
20. If our new service were available today, how likely would you be to use it instead of competing services currently available from other companies?
Not at all likely